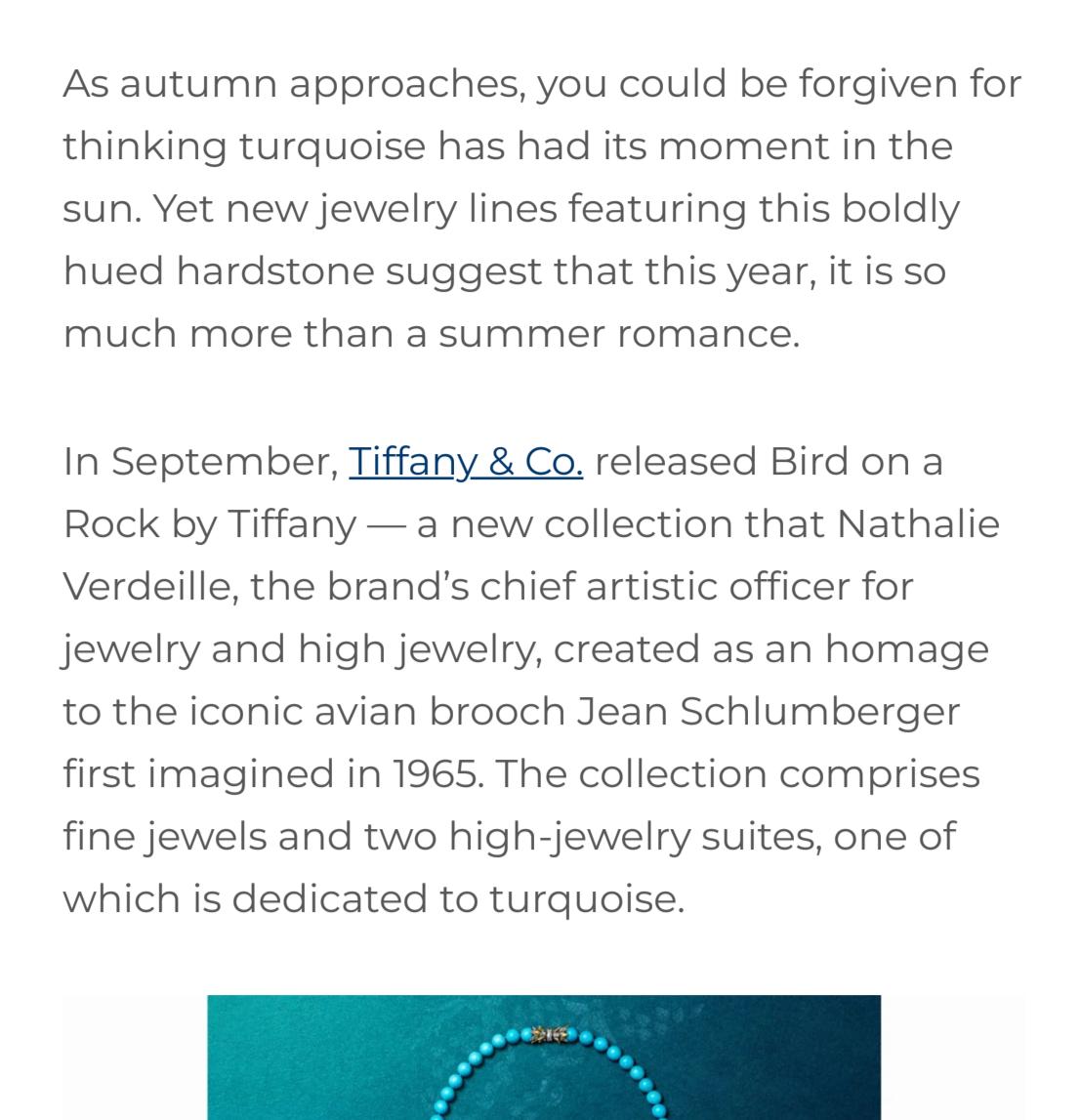


< BACK TO MAGAZINE

It's Never the Wrong Season for Turquoise

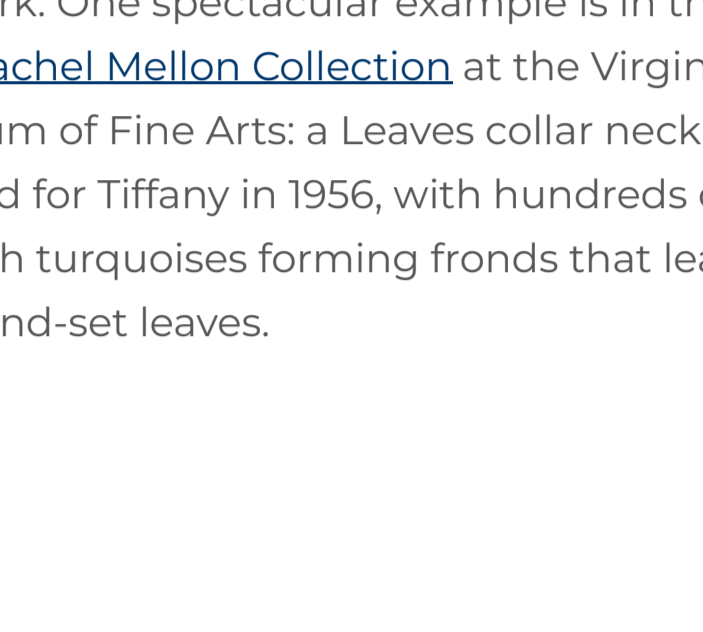
This aqua-hued favorite is showing up in jewels from Tiffany, Dior and a slew of other brands this fall.

OCTOBER 5, 2025 | RACHAEL TAYLOR



As autumn approaches, you could be forgiven for thinking turquoise has had its moment in the sun. Yet new jewelry lines featuring this boldly hued hardstone suggest that this year, it is so much more than a summer romance.

In September, [Tiffany & Co.](#) released Bird on a Rock by Tiffany — a new collection that Nathalie Verdeille, the brand's chief artistic officer for jewelry and high jewelry, created as an homage to the iconic avian brooch Jean Schlumberger first imagined in 1965. The collection comprises fine jewels and two high-jewelry suites, one of which is dedicated to turquoise.



Tiffany & Co.'s Bird on a Rock by Tiffany necklace in gold and diamonds with turquoise beads. (Tiffany & Co.)

One smooth turquoise cabochon replaces the Tiffany diamond as the bird's perch in the latest version of that brooch, while another sits atop a ring between two diamond-set birds. The star of this suite is a necklace featuring more than 50 large turquoise beads interspersed with diamond wing motifs, culminating in a swooping bird that appears to snatch up the other end of the strand and the large cabochon dangling from it to make a lariat.

Besides celebrating the legacy of Schlumberger's original Bird on a Rock, the use of turquoise is a nod to the legendary jeweler himself, who often incorporated the material into his work. One spectacular example is in the [Paul and Rachel Mellon Collection](#) at the Virginia Museum of Fine Arts: a Leaves collar necklace he created for Tiffany in 1956, with hundreds of smooth turquoises forming fronds that lead into diamond-set leaves.

Karina Choudhrie turquoise and diamond earrings. (Karina Choudhrie)

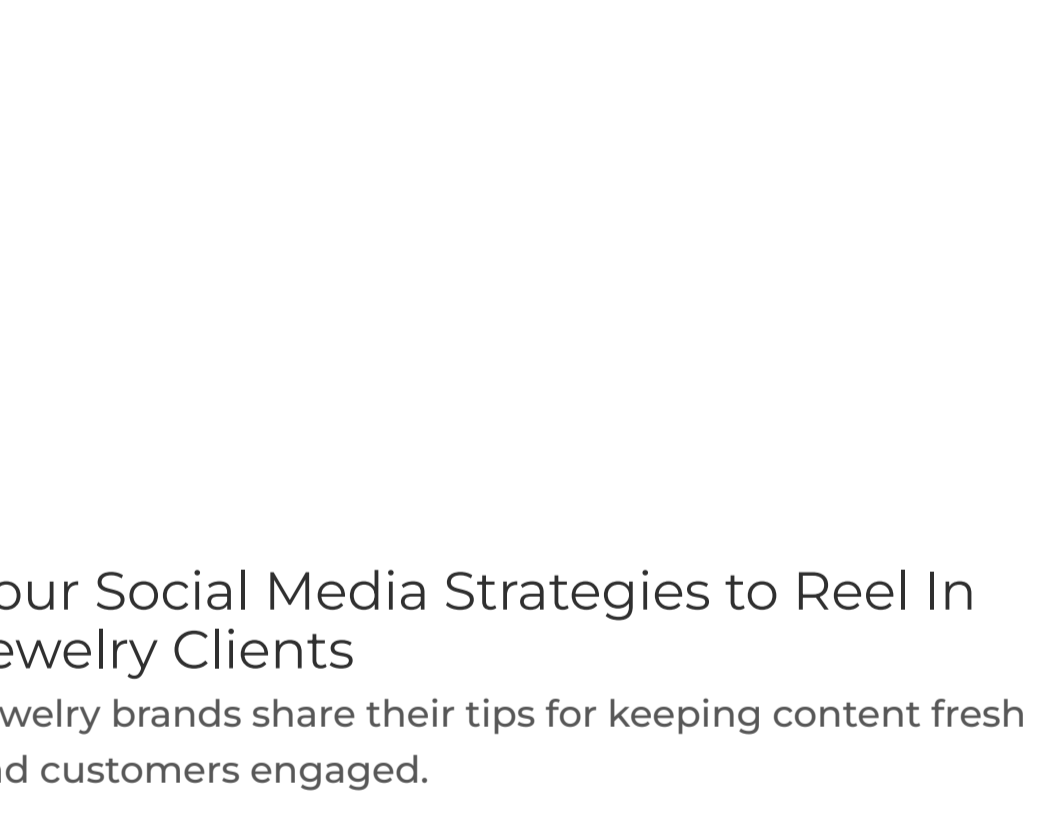
[Dior](#) also understood the allure of turquoise in the 1950s, but it used synthetic versions in the costume jewelry that British designer Mitchel Maer created for the house. Now, Dior is once again playing with the illusion of turquoise. New additions to the My Dior fine-jewelry line, which came out in September, take inspiration from the woven cane panels on the Napoleon III chairs at the fashion house's 30 Avenue Montaigne flagship in Paris. Dior recreated this lattice in gold to form geometric cuffs, chokers and rings, with some featuring a backing of turquoise lacquer peeking through the gaps. While it's not the real thing, this design further signals a strong desire for the stone's endorphin-boosting azure hue.

At the [Las Vegas shows](#) in June, many jewelers presented turquoise creations. [Jacquie Aiche](#), whose work often includes Native American motifs, used the stone heavily in her new designs; turquoise is a prized material among tribes such as the Navajo, Zuni and Hopi, for both adornment and ceremonial use. Jenna Blake presented innovative ways of utilizing the blue stone: chopping beads in half to serve as end pieces for gold tubes with black-enamel stripes, which the designer then strung with polished coral or emerald beads to make chunky necklaces. Meanwhile, a pair of earrings in [Karina Choudhrie's](#) Under the Sea high-jewelry collection contains elongated drops of blue and green turquoise. The two colors create a vibrant clash, while the veining in both stones keeps them perfectly in sync.

Seal & Scribe Positano rings with turquoise and coral. (Seal & Scribe)

Shari Cohen of [Seal & Scribe](#) gave her gem-setter quite the headache when she came up with a new twist on the polka-dot trend. Her Positano and Saint Tropez rings involved placing smooth cuts of bright turquoise or coral at the center, and setting tiny cuts of the opposite gem directly into the gold of the curvaceous shank to create little dots. Her setter told her she could more easily replicate this look with colored enamel, but Cohen retorted that "everyone does enamel now." For her, showing off this popular hardstone was worth going the extra mile.

Main image: A model wears jewelry from Dior's My Dior collection in 18-karat gold with turquoise lacquer. (Dior)

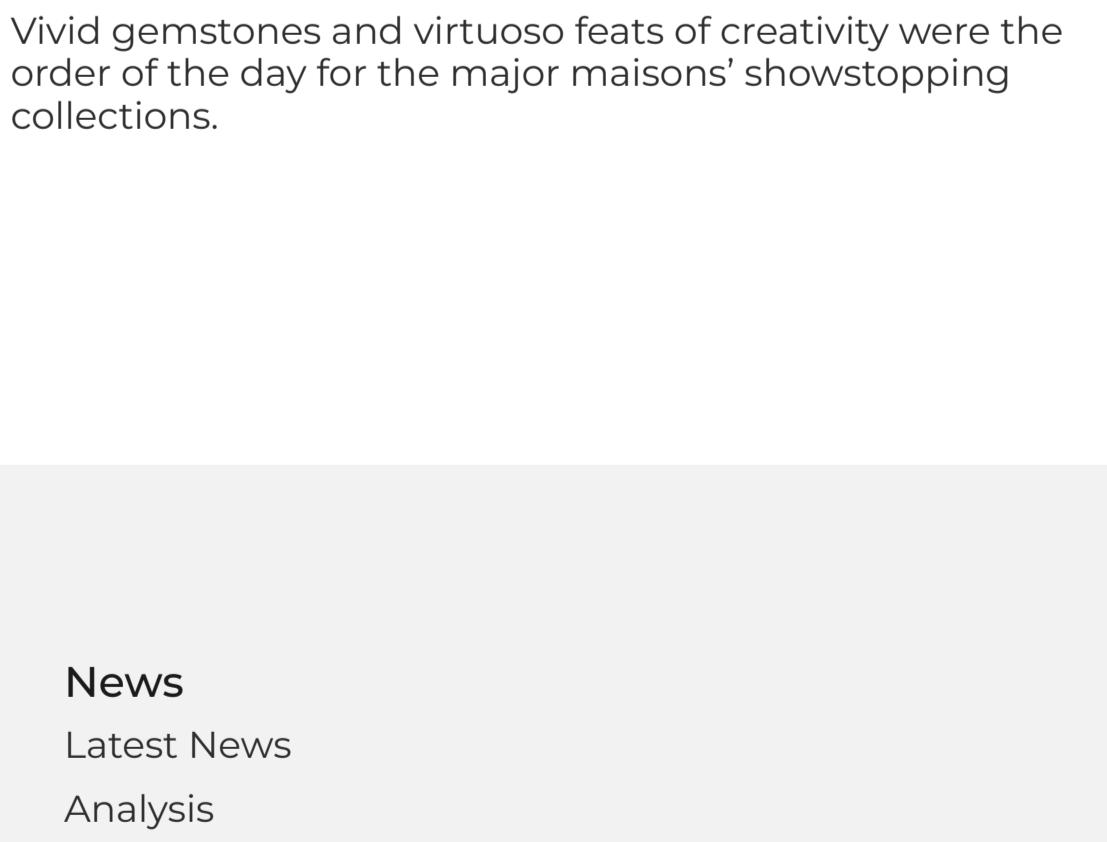


Thank You for Reading RAPAPORT Magazine

[View Latest Issue](#)

[Subscribe to Newsletters](#)

More From RAPAPORT Magazine



Buying an Engagement Ring Is More Than a Transaction

Every couple has a shared story, and natural diamonds have a role to play.

Four Social Media Strategies to Reel In Jewelry Clients

Jewelry brands share their tips for keeping content fresh and customers engaged.

This Employee-Owned Jewelry Chain Is Deepening Its New England Roots

Day's Jewelers has grown from a Maine pawn shop to a trusted name, and has a New Hampshire flagship opening this fall.

Bold and Beautiful: The Summer's Most Magnificent High-Jewelry Reveals

Vivid gemstones and virtuoso feats of creativity were the order of the day for the major maisons' showstopping collections.

News

- Latest News
- Analysis
- Jewelry
- Videos
- Podcasts
- Webinars

Magazine

- Latest Issues
- Special Reports

Trading

- Diamond Marketplace
- Gemstone Marketplace
- Diamond Auctions
- Brokerage

Diamond Prices

- Rapaport Diamond Price Lists
- Subscribe to Price Lists
- Members Login

About Us

- About Rapaport
- Careers
- Media Kit
- Diamond Prices
- Social Responsibility
- Advertising
- Calendar
- Rapaport Store
- About Martin Rapaport
- RJC Compliance

Library

- Rapaport Library
- Special Reports
- Price List Archive
- Rapaport Research Report

Contact Us

- Contact Rapaport
- Key Contact People
- Regional Offices

[Become a Member](#)

[Sign Up for Newsletters](#)

