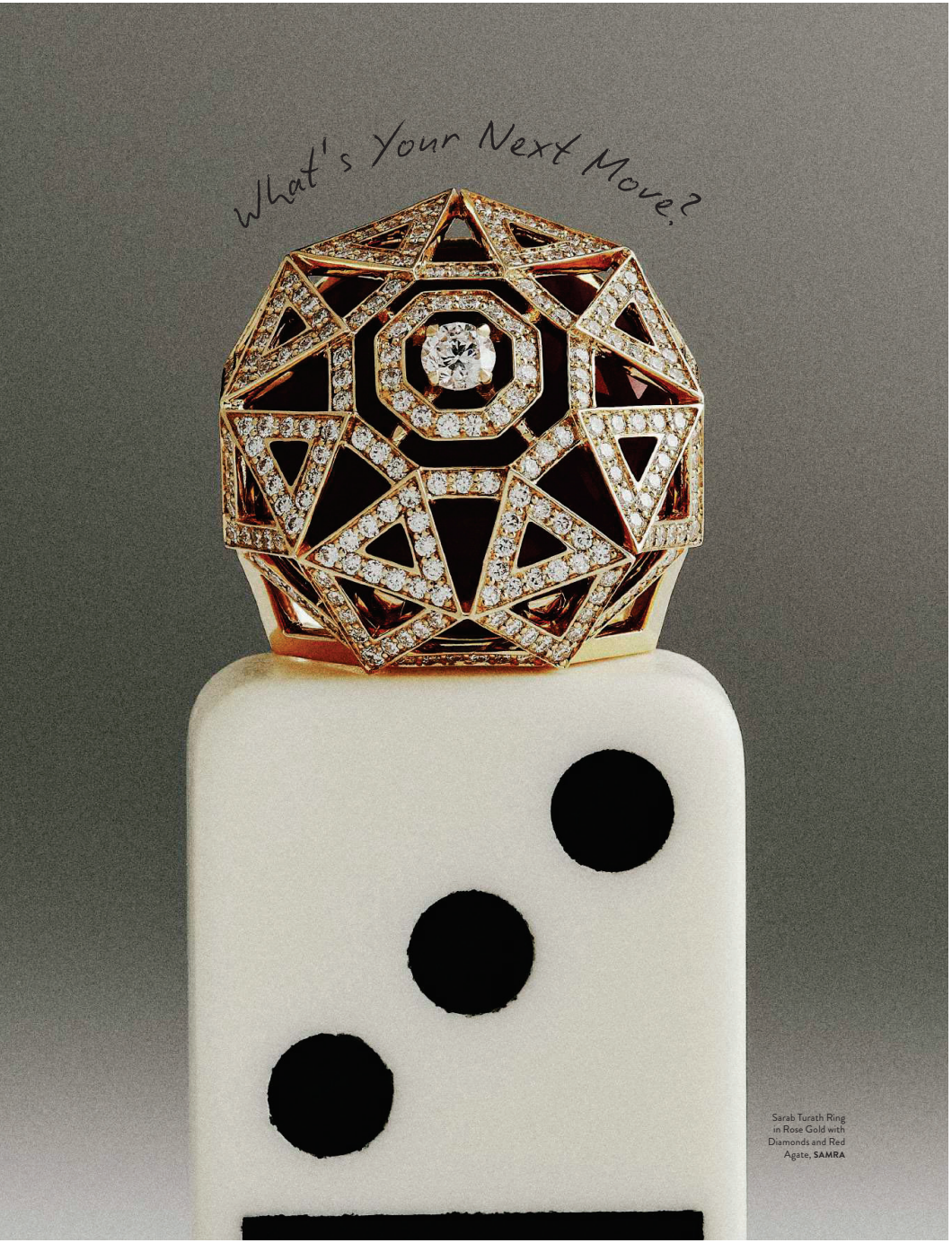

Sarab Turath Ring in Rose Gold with Diamonds and Red Agate, **SAMRA**

A roll of the dice, a card held close, a move made in quiet certainty; these regional fine jewellery pieces capture the emotion of turning points and the tension between chance and choice, whether it's that bold decision, leap of faith or the moment you trust your instinct

WORDS **OLIVIA MORRIS**
PHOTOGRAPHY **SOPHIA CLIFFE**
CREATIVE DIRECTION **AGATA WYCICHOWSKA**
STYLING ASSISTANTS **RAWAN KOJOK & REEM NAJD**

"SARAB TURATH, MEANING 'MIRAGE' IN ARABIC, CAPTURES THE MESMERISING DANCE OF LIGHT AND SHADOW IN THE ARABIAN DESERT. INSPIRED BY THE ETHEREAL REFRACTION OF SUNLIGHT ON THE DESERT SANDS, THIS COLLECTION TRANSFORMS THE NATURAL PHENOMENON OF A MIRAGE INTO A BREATHTAKING EXPRESSION OF JEWELLERY ART."
– KATIA SAMRA

"THE ASHKAL COLLECTION WAS BORN FROM THE RHYTHM OF DUBAI'S SKYLINE, ITS BOLD GEOMETRY, CONSTANT ASCENT AND THE QUIET CONFIDENCE OF A CITY ALWAYS BECOMING. EACH PIECE REFLECTS MOVEMENT, INSTINCT AND THE COURAGE TO TAKE A STEP FORWARD. JEWELLERY HOLDS MEMORY WHILE INVITING EVOLUTION, AND ASHKAL CAPTURES THAT MOMENT OF AWAKENING; WHEN FORM, EMOTION, AND AMBITION ALIGN AND YOU CHOOSE TO RISE."
– *TOKTAM SHEKARRIZ*

Ashkal Wave Bracelet in Gold with Diamonds, Ashkal Wave Ring in Gold with Diamonds, **TOKTAM**

"FOR ME, I THINK IT'S MORE ABOUT STAYING MOVING WITH THE TRENDS AND ADAPTING TO THE WORLD TODAY. PEOPLE ARE LEANING TOWARDS RENEWABLE PIECES RATHER THAN BIG, EXPENSIVE ONES, EVEN IF THEY CAN AFFORD IT. THEY WANT TO BE ABLE TO CHANGE MORE AND HAVE FUN WITH IT. SO, ADAPTING TO THOSE TRENDS AND OFFERING SOMETHING NEW AND DIFFERENT TO KEEP THE CLIENT ENGAGED AND NOT BORED IS THE METHOD AND APPROACH WE TAKE." – *POOJA GANDHI*

from left Heart Oasis Pinky Ring in White Gold with Diamonds, Emeralds and Enamel, Twin Flame Pinky Ring in White Gold and Titanium with Diamonds, Emerald and Enamel, Twin Flame Pinky Ring in White Gold and Titanium with Diamonds, Ruby and Enamel, **KAMYEN**

"TRYYST IS DEEPLY PERSONAL. EVERY DESIGN BEGINS WITH A FEELING — THAT QUIET MOMENT WHEN YOU CHOOSE TO TRUST YOURSELF AND MOVE FORWARD. LIFE IS SHAPED BY MOMENTS OF FUN, REBELLION, AND INSTINCT, THEN EVOLVES INTO STRENGTH AND RESILIENCE. JEWELLERY BECOMES AN ODE TO THOSE CHOICES. IT HOLDS MEMORIES, COURAGE, AND GROWTH — REMINDING US OF HOW FAR WE'VE COME, AND HOW AUDACIOUSLY WE CONTINUE TO EVOLVE." – *POOJA JAVERI SHAH*

Maharaja Earrings in Gold with Malachite and Diamonds, **TRYYST FINE JEWELRY**

"JEWELLERY, TO ME, MARKS MOMENTS OF BECOMING. IT'S THAT QUIET FEELING OF STEPPING INTO SOMETHING NEW: A NEW CHAPTER, A NEW VERSION OF YOURSELF, A NEW KIND OF COURAGE. EVERY PIECE WE DESIGN CARRIES INTENTION, MEMORY, AND MOVEMENT. I LOVE THE IDEA THAT OUR JEWELRY LIVES WITH YOU THROUGH MILESTONES, EVERYDAY RITUALS, AND IN-BETWEEN MOMENTS. IT'S NOT JUST SOMETHING YOU WEAR. IT'S SOMETHING YOU GROW WITH, SOMETHING THAT HOLDS MEANING LONG AFTER THE MOMENT HAS PASSED."
– HIND JANAHI

The Tidal Wave Cuff in Gold with Diamonds, **AILES JEWELRY**

"JEWELLERY, TO ME, IS PERSONAL. IT CARRIES MEMORY, INTENTION AND IDENTITY. MUCH LIKE THE GAMES WE GREW UP PLAYING, LIFE IS A SERIES OF CHOICES AND JOURNEYS THAT SHAPE WHO WE BECOME. EACH BIL ARABI PIECE REFLECTS A MOMENT OF AWAKENING, THE COURAGE TO CLAIM YOUR STORY, YOUR LANGUAGE AND YOUR NAME. WHEN SOMEONE WEARS OUR DESIGNS, THEY ARE STEPPING INTO A DEEPER CONNECTION WITH THEMSELVES AND WEARING SOMETHING WITH MEANING." – *NADINE KANSO*

Ein Ring in Gold with Pearls and Diamonds, **BIL ARABI**

"FINE JEWELLERY HOLDS EMOTION; IT BECOMES PART OF OUR STORY. I DESIGN WITH THE IDEA OF BECOMING; OF STEPPING BRAVELY INTO THE NEXT CHAPTER. THE VITAMIN PINK COLLECTION EMBODIES THAT SPIRIT FOR ME; BOLD, ICONIC AND ROOTED IN MEMORY. IT FEELS LIKE CHILDHOOD NOSTALGIA REIMAGINED; A COLOUR, A FEELING, A SENSE OF BELONGING THAT IS ENTIRELY MY OWN." – *KARINA CHOUDHRIE*

Vitamin Pink Colours Ring in Rose Gold with Diamonds and Malachite, **KARINA CHOUDHRIE JEWELS**

"FOR ME, JEWELLERY IS ABOUT CHOICE, MOVEMENT, AND DISCOVERY. LIKE THE GAMES WE GREW UP PLAYING, A SINGLE MOVE CAN SHIFT EVERYTHING. I LOVE THE IDEA OF JEWELLERY THAT CAN BE REIMAGINED, REARRANGED, AND PLAYED WITH, REFLECTING DIFFERENT MOMENTS IN LIFE. TODAY, JEWELLERY FEELS LESS FIXED AND MORE EXPRESSIVE, CARRYING MEMORY AND EMOTION, AND EVOLVING WITH THE WEARER OVER TIME."
– DOUNIA LAHLOU

Stackable Pendant Plates Cubica Necklace in Gold with Diamonds, **ZEI JEWELS**